#### 9. Session CG KO CIGRE



# **Marketing Program**

Forms of participation for companies in the 9. Session CG KO CIGRE are as follows:

General sponsors Big sponsors Sponsors of opening ceremony and welcoming cocktail Panel discussion sponsor Sponsorship of registration bags Sponsors of students Sponsors of closing ceremony Proffesional-business presentations Donors Advertisements Booking of exhibit room Presentation board Distribution of promotional material

Each form of participation entails certain rights and a compensation that will be used to cover the cost of the 9th Session CG KO CIGRE. All details may be found on the website www.cigre.me .

#### **GENERAL SPONSORS**

After paying a sposorship fee in the ammount of **15.000€** you will acquire a right to:

- Display a logo and a trade mark of General sponsor: in the Program of the 9th Session CG KO CIGRE; in the Collection of Abstracts; on a USB and on the website of CG KO CIGRE by the end of 2026.
- Have a multimedia presentation of up to 30 MB on a USB 9th Session CG KO CIGRE;
- Furnished exhibit room ( 4 m2);
- Display a Company's logo: banner on the main entrance, on a visible place in a plenary hall- and on a screen before beginning of work in the Session hall;
- A possibility to distribute brochures, catalogues and other propaganda material to participants;
- Reserved presentation time of 30 minutes;
- Color page in the Program;
- Four regestration fees,



### **BIG SPONSORS**

After paying a sposorship fee in the ammount of **10.000€** you will acquire a right to:

- Display a logo and a trade mark of Big Sponsor: in the Program of the 9th Session CG KO CIGRE; in the Collection of Abstracts on a USB and on the website of CG KO CIGRE by the end of 2026;
- Have a multimedia presentation of up to 30 MB on a USB 9th Session CG KO CIGRE;
- Color page in the Program;
- Display a Company's logo: banner on the main entrance, on a visible place in a plenary hall- and on a screen before beginning of work in the Session hall;
- A possibility to distribute brochures, catalogues and other propaganda material to participants;
- Three regestration fees.

#### SPONSORS OF OPENING CEREMONY AND WELCOMING COCKTAIL

After paying the ammount of 7.000€ you will acquire a right to

- Display a logo and a trade mark on a board in the opening ceremony hall, with a note saying that the party is a Sponsor of the opening ceremony and welcoming cocktail;
- Display a logo and a trade mark in the Program of the 9th Session CG KO CIGRE;
- Possibility to welcome participants in the opening ceremony and to invite participants to a cocktail;
- Two regestration fees.

#### PANEL DISCUSSION SPONSOR

After paying the ammount of **5.000€** you will acquire a **right to**:

- Display a logo and a trade mark on a board in the panel presentations hall, with a note saying that the party is a Panel discussion sponsor;
- Display a logo and a trade mark in the Program of the 9th Session CG KO CIGRE;
- Possibility to welocome participants in the breaks between Panel discussions;
- A possibility to distribute brochures, catalogues and other propaganda material to participants;
- Two regestration fees.





# SPONSORSHIP OF REGISTRATION BAGO

After paying the ammount of 4.000€ you will acquire a right to:/

- Displaying your logo and trademark on the registration bag/backpack, alongside the CIGRE Montenegro logo.
- Display a logo and a trade mark in the Program of the 9th Session CG KO CIGRE, the Abstract Booklet, and on the USB drive.
- The opportunity to distribute brochures, catalogs, and other promotional materials to participants.
- Two sets of materials designated for participants.

# SPONSORS OF STUDENTS

After paying the ammount of **3.000€** you will acquire a **right to**:

- Display a logo and a trade mark of Sponsor: in the Program of the 9th Session CG KO Cigre; in the Collection of Abstracts on a USB;
- One regestration fee.

# SPONSORS OF CLOSING CEREMONY

After paying the ammount of **3.000€** you will acquire a **right to**:

- Display a logo and a trade mark of Sponsor: in the Program of the 9th Session CG KO Cigre; in the Collection of Abstracts on a USB;
- One regestration fee.

#### **PROFFESIONAL – BUISNESS PRESENTATIONS**

After paying **2.000€**, a participant will be entitled to have presentation about his company and its production program lasting 30 minutes in accordance with organizator's program that will be set in advance.

Business presentations will be arranged in breaks between the morning and afternoon work of the SC. A schedule of business presentations will be published in the Program of the 9th Session CG KO CIGRE and on a noticeboard of the Session.

#### DONORS

After paying **1.500** €, donor will have right to display a logo and a trade mark of donor on all 9th Session materials – informative and propagand material.





#### ADVERTISEMENT

After paying 1000€ you have right to dispaly color page in Program of 9 th Session.

#### **BOOKING OF EXHIBIT ROOM**

Under the 9th Session CG KO CIGRE it is planned to have an exhibit of energy equipement, products, instruments, services and software of national and international manufacturers.

Exibitor receives furnished stand (elements, furniture, floor, el.instalation, lightning) and 1 regestration fee. Price of 1m2 of exibit room is **250 €.** 

With extra payment of **100€/1m2** exibitor gets Color page in the Program of the 9th

Session. Printing services are not included in the price.

Look, disposal and size of stands, type and price of printing services you can find on: www.cigre.me .

Number of stands is limited. Exibitors from the past Sessions CG KO CIGRE have a priority.

#### **PRESENTATION BOARD**

After paying an ammount of **500€** you will be entitled to a graphical presentation of your company in the exhibit room on a board of 1x1 m size.

#### DISTRIBUTION OF PROMOTIONAL MATERIAL

After paying an ammount of **300€** you will have right to distributed brochures, catalogues or some other promotional material in order to present the company to the participants in the 9th Session CG KO CIGRE.

A promotional material that is planned to be distributed to the participants as a part of material that will be obtained upon registration will have to be presented to the Organizational council and after obtaining their content, it will be delivered 10 days prior to the beginning og the Session.

Companies, equipment manufacturers, and other interested parties can also schedule additional presentation formats (such as dinners, cocktails, excursions, etc.) in agreement with the Organizing Committee.



