

8th

Hotel Avala Budva , Montenegro
May 9-12, 2023

Session

CG KO CIGRE



cigre
Montenegro

MARKETING PROGRAM

Forms of participation for companies in the 8th Session CG KO CIGRE are as follows:

Big sponsors

Sponsors

Sponsors of opening ceremony and welcoming cocktail

Sponsors of panel presentations

Sponsors of students

Sponsors of closing ceremony

Professional-business presentations

Donors

Advertisement

Booking of exhibit room

Presentation board

Distribution of promotional material

Each form of participation entails certain rights and a compensation that will be used to cover the costs of the 8th Session CG KO CIGRE. All details may be found on the website www.cigre.me.

Big sponsors

After paying a sponsorship fee in the amount of €10,000€ you will acquire **a right to:**

- Display a logo and a trade mark of Big sponsor: in the Program of the 8th Session CG KO Cigre; in the Collection of Abstracts on a USB and on the website of CG KO CIGRE by the end of 2023.
- Have a multimedia presentation of up to 30 MB on a USB 8th Session CG KO CIGRE;
- Furnished exhibit room [4 m2];
- Display a Company' s logo: banner on the main entrance, on a visible place in a plenary hall - and on a screen before beginning of work in the Session hall;
- A possibility to distribute brochures, catalogues and other propaganda material to participants;
- Reserved presentation time of 30 minutes;
- Color page in the Program;
- Plaquette awarded at the opening ceremony;
- Four registration fees.

Sponsors

After paying a sponsorship fee in the amount of 5.000€ you will acquire **a right to:**

- Display a logo and a trade mark of Sponsor: in the Program of the 8th Session CG KO Cigre; in the Collection of Abstracts on a USB and on the website of CG KO CIGRE by the end of 2023;
- Have a multimedia presentation of up to 30 MB on a USB 8th Session CG KO CIGRE;
- Color page in the Program;
- Display a Company' s logo: banner on the main entrance, on a visible place in a plenary hall - and on a screen before beginning of work in the Session hall;
- A possibility to distribute brochures, catalogues and other propaganda material to participants;
- Plaquette awarded at the opening ceremony;
- Two registration fees.



Sponsors of opening ceremony and welcoming cocktail

After paying the amount of 4.000€ you will acquire **a right to:**

- Display a logo and a trade mark on a board in the opening ceremony hall, with a note saying that the party is a Sponsor of the opening ceremony and welcoming cocktail ;
- Display a logo and a trade mark in the Program of the 8th Session CG KO CIGRE;
- Possibility to welcome participants in the opening ceremony and to invite participants to a cocktail;
- Plaquette awarded at the opening ceremony;
- Two registration fees.

Sponsors of panel presentations

After paying the amount of 3.000€ you will acquire **a right to:**

- Display a logo and a trade mark on a board in the panel presentations hall , with a note saying that the party is a Sponsor of the panel presentations;
- Display a logo and a trade mark in the Program of the 8th Session CG KO CIGRE;
- Possibility to welcome participants in the panel presentations in the breaks between panel presentations;
- A possibility to distribute brochures, catalogues and other propaganda material to participants;
- Two registration fees.



Sponsors of students

After paying the amount of 2.500€ you will acquire a **right to:**

- Display a logo and a trade mark of Sponsor: in the Program of the 8th Session CG KO Cigre; in the Collection of Abstracts on a USB ;
- One registration fee.

Sponsors of closing ceremony

After paying the amount of 2.000€ you will acquire a **right to:**

- Display a logo and a trade mark of Sponsor: in the Program of the 8th Session CG KO Cigre; in the Collection of Abstracts on a USB ;
- One registration fee.

Professional – business presentations

After paying 2.000€, a participant will be entitled to have presentation about his company and its production program lasting 30 to 60 minutes in accordance with organizer's program that will be set in advance.

Business presentations will be arranged in breaks between the morning and afternoon work of the SC. A schedule of business presentations will be published in the Program of the 8th Session CG KO CIGRE and on a noticeboard of the Session.

Companies, equipment manufacturers and other interested parties may reserve time for other kinds of their presentation (dinners, cocktails, study tours, etc.) in coordination with the Organizational council.



Donors

After paying 1.000€ donor will have right to display a logo and a trade mark of donor on all 8th Session materials – informative and propagand material.

Advertisement

After paying 500€ you have right to dispaly color page in Program of 8th Session.

Booking of exhibit room

Under the 8th Session CG KO CIGRE it is planned to have an exhibit of eneregy equipment, products, instruments, services and software of national and international manufacturers. Exhibitor shall have furnished stand [elements, furniture, floor, el.instalation, lightning] and 1 regestration fee. Price of 1m2 of exhibit room is 250€.

With extra payment of 50€/1m2 exhibitor gets Color page in the Program of the 8th Session. Printing services are not included in the price.

Look, disposal and size of stands, type and price of printing services you can find on: www.cigre.me .

Number of stands is limited. Exhibitors from the past Sessions CG KO CIGRE have a priority.

Presentation board

After paying an ammount of 250€ you will be entitled to a graphical presentation of your company in the exhibit room on a board of 1x1m size.

Distribution of promotional material

After paying an ammount of 200€ you will be entitled to distributed brochures, catalogues or some other promotional material in order to present the company to the participants in the 8th Session CG KO CIGRE.

A promotional material that is planned to be distributed to the participants as a part of material that will be obtained upon registration will have to be presented to the Organizational council and after obtaining their content, it will be delivered 10 days prior to the beginning of the Session.



*IMOPRTANT NOTES

In the event that the conditions for holding the Consultation are limited due to the Covid 19 pandemic, the Montenegrin Committee of CIGRE reserves the right to change the "Marketing Program" and they will be published in a timely manner on the official website www.cigre.me. Under such conditions, respecting the limitations of the IJZ of Montenegro, round tables with current topics will be held in Podgorica, which would otherwise be an integral part of the Work Program of the 8th Session. The Organizational council of the Session would enable interested companies, equipment manufacturers, consultants, designers, scientific research organizations, etc. presentations through sponsorships.

Sekretarijat CG KO CIGRE

Bulevar Svetog Petra Cetinjskog 18
81000 Podgorica

Tel: + 382 20 404 951
e-mail: snezana.stankovic@cigre.me
<http://www.cigre.me>